



CHRISTMAS TREE DECORATING CONTEST

Open To Not For Profit Organizations

The West Coast Christmas Show + Marketplace wishes to invite your organization to enter a Christmas Tree Decorating Contest within the West Coast Christmas Show + Marketplace which will take place at Tradex Exhibition Centre November 27th – 29th, 2009.

The trees will be a part of a feature area: The Festival of Trees. Decorated trees will be judged and the winning organization will receive a cheque for \$500 made payable to the charity noted on the registration form.

Benefits of Participation:

- Exposure of your organization to over 12,000 visitors from within the Fraser Valley area.
- Chance to win a recognition award to post in your place of business along with a cheque for \$500 to benefit your organization. An additional category has been added. Please see prizing + judging details below.
- Media attention and possible follow up stories by the various media visiting the show
- 10 Complimentary Admission Tickets to the Christmas Show

Participation Details

Trees may be decorated on Thursday, November 26th between 9 am and 9 pm at the Tradex Exhibition Centre.

All decorating must be complete by 9pm on Thursday, November 26th, 2009. Decorated Trees must be left on display for the duration of the show. Power will be supplied but you must bring an extension cord.

The West Coast Christmas Show will provide a sign with your organization's name and the sign will be placed in front of your tree. This will allow for all participants to have equal signage. (this is why you must complete and return the attached registration)

The West Coast Christmas Show will have an assigned attendant on duty within the Festival of Trees area during show hours to encourage visitors not to touch the trees or remove any decorations. The West Coast Christmas Show, Tradex, its employees, event sponsors and volunteers are not responsible for any on-site damage to your decorations, theft or personal bodily injury to you, your employees, representatives, volunteers, relatives or guests while participating in the Decorating Contest.

Registered entries are not permitted to pass out literature or give-aways promoting their organization or any other organization/business. The West Coast Christmas Show reserves the right to disqualify any tree deemed inappropriate and inconsistent with the holiday theme.

Judging + Prizing

Judging will take place on Friday, November 27th. An emphasis will be placed on how the decorations reflect the spirit of the season. Recognition awards will be presented to the top three entries. First place entry will receive a cheque for \$500. (must be a not for profit organization). Second place will receive \$500 worth of advertising on Praise Radio (106.5 FM). The advertising will run during the first quarter of 2010 (January – March).

BC Hydro's Conservation Award It will be judged based on criteria such as best use of LED lighting, best representation of an environmental/conservation theme to the overall display or have best utilized sustainable/recycled products as decoration. Judges will be looking to award this \$500 prize (must be a not for profit organization) to the display that best demonstrates how to be "Power Smart" during the Holidays.

Registration

A registration form must be completed and submitted no later than November 13th, 2009.

This will ensure a location in The Festival of Trees and a sign for your entry.

A **REFUNDABLE** registration fee of \$25.00 must accompany each registration form. The registration fee will be refunded to the organization at the conclusion of the festival.

**FESTIVAL OF TREES
DECORATING COMPETITION**
Registration Form for Participating Not-For Profit Organizations

Name of Organization: _____

Authorized Agents Name: _____

Address: _____

City: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Web Address: _____

I, _____, hereby make application to participate in the West Coast Christmas Show's Christmas Tree Decorating Competition. I hereby agree that I will have my tree fully decorated no later than 9pm Thursday, November 26th and will not remove my tree or decorations prior to 6 pm Sunday, November 29th, at which time I will remove all my personal articles from the show floor. I further understand that Show Management and Tradex assume no responsibility for the care of my decorated tree other than the normal due diligence afforded to exhibitors at the event. Failure to decorate your tree, or early removal of your tree or decorations, will lead to a forfeit of your registration fee.

_____, 2009
Authorized Agent's Signature Date

Registration Fee Payment Options:

<input type="checkbox"/> Check for \$25 Enclosed, Payable to Executive Event Production Inc.
OR Charge \$25 to my <input type="checkbox"/> Visa <input type="checkbox"/> Master Card
Card Number _____ Expiry Date _____
Cardholder Name _____ Cardholder Signature _____

Please fax to: 604.689.8654 or
Mail to: Executive Event Production Inc.
901 Station St, Vancouver, BC V6A 4J8